

Athens, November 12, 2010

To whom it may concern!

This is to certify that Mr. Michael Sales, owner and Managing Director of IMC Creations, has been acting as a Cargo Communications Consultant for the Cargo Development Department of Athens International Airport S.A. ("AIA") since February 2004 providing hereby expert communication services with regard to press relations and communications with the various publications as well as the development and distribution of news releases and feature articles.

In the abovementioned role, Mr. Sales has greatly assisted AIA in penetrating the global cargo market and establishing itself as the regional gateway to SE Europe by successfully

- handling on behalf of Cargo Development Department communications with the worldwide publications relevant to the air freight market;
- creating, writing and distributing press releases and news bulletins based on information received from AIA;
- proposing the annual media plan and liaising with various publishing companies for the booking of advertising space at reduced rates;
- organizing interviews, press conferences and presentations at various air cargo events at which AIA participates internationally;
- liaising with publishing companies and/or event organizers to promote the organization of various air cargo related events in Athens, as well as
- organizing various journalists visits to Athens, when agreed.

While, in the course of this long-lasting cooperation, Mr. Sales has added, through his profound expertise and connections, significant value to AIA's cargo marketing endeavors, he has meanwhile developed to an integral part of AIA's cargo development team



Alexios N. Sioris  
Manager Cargo Development, Athens International Airport S.A.